# What do you think THEY know that YOU don't?

#### We Speak Franchising

- **Experienced at herding cats:** we know how to influence independent franchises to buy into a program.
- You own the number: As FranGuard® compliant, we know what you should control and what you shouldn't as a franchisor.
- We protect you from fad-of-the-moment gadgets and technology distractions
- We constantly monitor franchising best practices and legal snares so you can safely surpass competitors.

### **Increase Unit Profitability**

- **Knowledge is power** and we put it at every owner's fingertips with our 360° Call Insights Dashboard.
- **Know what's working:** Pinpoint in real time the best performing units and those that need coaching.
- Know the brand experience: listen to the experience customers are receiving at any location.
- Know what's driving leads: see and compare the performance of each marketing number in each media used.

## **Certified Support**

- System Wide telecommunications training, optimization and management.
- Ongoing training for your home office and franchise teams.
- We're not just friendly, all agents are technically certified and available 24/7.
- **Support:** So the franchisors phone doesn't ring because we are that good.



Let's discuss how FranchisePhones® can help your franchise system. Call Rosemary Perras 248.359.8010





Now we're talking!



...finally a phone service provider that helps franchisors reach unit performance goals while optimizing the customer experience.

FranchisePhones® is proud to be serving 100+ franchise brands and their franchisees.



clarityvoice.com

FranchisePhones<sup>®</sup> is proud to be servicing 100+ brands and their Franchisees!

IFA(3)



Call me **TODAY** 248.359.8010

Rosemary Perras
VP, Franchise Alliances
rosemaryp@clarityvoice.com

## We know franchising

A phone service that is committed to your franchising goals, optimizes the customer experience, and supports you like you're part of the family - we're FranchisePhones®!

#### **What We Do Best**

- VoIP Phone Service and Equipment
- Control Franchisee Phone Numbers
- Insights to Improve Unit Economics
- Technically Certified Support Team 24/7
- Complimentary Internet Concierge

#### Why FranchisePhones?

We "speak franchising", we're focused on unit profitability, and we offer comprehensive franchisee support (they call us, not you).